

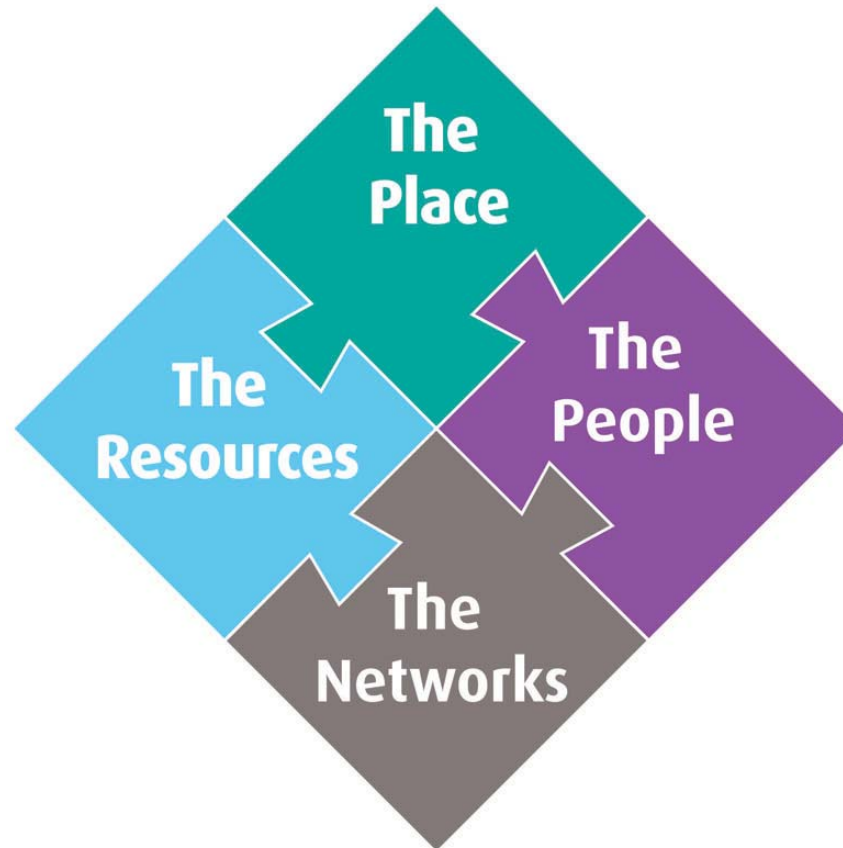
YOUropa Conference

27th June 2013

Promoting Concepts and Ideas of Active European Citizenship

The Four Cornerstones

Looking at four key elements as a way of understanding people's place in their chosen community, their chosen role and considering the role of others in helping them contribute



Place – clear, safe, accessible

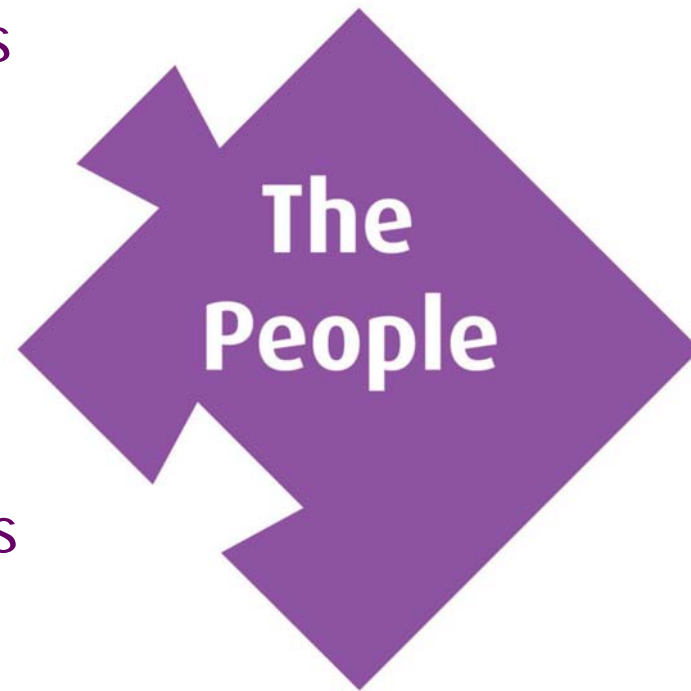


•around,

- built environment
- identification with
- getting around
- signage and accessibility
- transport

People at the heart

- Immediate families and carers
- The wider community
 - awareness and tolerance
 - attitudes and behaviours
 - effect of stigma
 - employment practices
- Professionals and practitioners
 - community-focused
 - outcomes-orientated
 - empathetic and responsive



Resources – in the widest sense

- not just about health and social care resources
- need clarity over investment/realignment of priorities
 - wider commercial and business opportunities
 - harnessing technology



Networks

- effect on relationships, opportunities, service provision and people's experiences
- building on 'champions' models and peer support
- connecting various networks that support older people
- using the statutory agencies' networks, e.g. Health & Well-being Boards, Action Alliance and OP forums

